

**MEDIA CONTACT:** Jeff Haas, CEO and Director of Franchise Development Team Blue Hand Car Wash & Detail, (814) 238-9687, ext. 701, and [jch@teambbluefranchise.com](mailto:jch@teambbluefranchise.com)

**FOR IMMEDIATE RELEASE:**



**Team Blue Hand Car Wash & Detail to Franchise Premier Car Wash Business Throughout the Philadelphia Metro Area**

*Franchisor to Foster Small Business Growth and Create Jobs in the Four County PA Area*

**STATE COLLEGE, PA, (September 15, 2014)** – Jeff Haas, [Team Blue Hand Car Wash & Detail](#) CEO and Director of Franchise Development, announced that the Pennsylvania franchisor has targeted Philadelphia metro area counties Bucks, Chester, Delaware, and Montgomery for major franchise expansion.

“We’ve researched the area and mapped out 12 high-density, underserved territories that are ideal for entrepreneurs who are interested in investing in single and multi-unit locations,” said Jeff Haas. “Each Team Blue Hand Car Wash & Detail franchise business in the Philadelphia Metro Area will have increased opportunities being part of our Franchise Founder Program.”

The car wash industry generates \$6 billion in annual revenues and is projected to reach \$7.7 billion by 2018. [Team Blue Hand Car Wash and Detail](#) opened its first store and corporate location in State College, PA in 2008 and has begun its official franchise rollout. The franchise company has a franchised unit in Mechanicsburg, PA.

“Team Blue is not your noisy and automated tunnel car wash or a self-service facility. We are full-service with 100% hand cleaning, waxing and detailing. No tunnels or tunnel machines,” said Karl Weber, a Team Blue franchise owner. “A full-service exterior and interior cleaning takes only about 15 minutes. And, we’re more eco-friendly. With our washing procedures and reclaimed water system, our combined water and sewer fees typically run less than \$400 per month.”

“Team Blue franchises are easy to own, easy to operate and welcome business partners in the municipalities that we serve,” added Haas. “Our purpose-built, upscale centers are professionally managed with vehicle movement identical to other automotive care and maintenance businesses and have virtually no crowding impact on nearby roads and highway traffic.”

“As a franchise owner, what makes Team Blue a franchising innovator is our TEAM Way—we’re all working together to succeed as individual owners and as a franchise system,” said Weber. “Jeff’s developed a solid business model and established a customer-first culture built on TEAM Values, TEAM Support and TEAM Pride. It’s been very rewarding.”

### **About Team Blue Hand Car Wash and Detail**

Team Blue was co-founded in 2008 by Jeff Haas and Jason Haas. The car wash industry is projected to reach \$7.7 billion by 2018. Team Blue’s goal is more than 1,000 franchise units across America. The company has established a customer-first culture built on TEAM Values, TEAM Support and TEAM Pride—The TEAM Way. For more information, visit [www.teambluefranchise.com](http://www.teambluefranchise.com). Media contact: Jeff Haas, CEO and Director of Franchise Development, Office: (814) 238-9687 Ext. 701 and [jch@teambluefranchise.com](mailto:jch@teambluefranchise.com).

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