

MEDIA CONTACT: Greg Tanner, Tanner Franchise Group, (404) 660-7108 and greg@gregtanner.com

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Tanner Franchise Group, Inc.

Tanner Franchise Group, Inc., Re-Launches Franchise Development Programs for Established Franchise Brands

Team Blue Hand Car Wash and Detail and Cheeseburger Bobby's Franchises Engage the Tanner Franchise Group, Inc., to Kick-Start Franchise Development Programs

ATLANTA, GA. (September 15, 2014) — [Tanner Franchise Group, Inc.](#), Co-Founder and Partner Greg Tanner announced that [Team Blue Hand Car Wash and Detail](#), headquartered in State College, PA, and [Cheeseburger Bobby's](#), an Atlanta-based franchisor, have engaged the franchise consulting firm to help accelerate franchise sales growth.

“These are two great franchise companies that want to put points on the board,” said Tanner. “We’re coming in to assess their situations and capabilities, to provide recommended strategies and tactics to grow their franchise systems and to implement our franchise development initiatives.”

[Team Blue Hand Car Wash and Detail](#) opened its first store and corporate location in State College, PA, in 2008 and began franchising in 2009. They have one franchise unit open in Mechanicsburg, PA, with their long-term goal to be the first national car wash brand.

[Cheeseburger Bobby's](#) is the leading gourmet hamburger chain in the greater Atlanta area with nine locations—one corporate store and eight franchised units. Cheeseburger Bobby's opened in 2007 and founder, Bobby Stoll, wants to grow the chain into a regional powerhouse with more than 75 restaurants in the next several years.

“Both companies worked very hard and took the time to build strong business models. They have the systems, training and support in place to help their franchise owners achieve their financial and lifestyle goals,” added Tanner. “We’re going to help them fill their sales pipelines with qualified candidates and guide those candidates through a proven franchise sales process.”

Tanner, and [Tanner Franchise Group, Inc.](#), Partner, Dave Kelley, have more than 60-combined years of franchising experience: Tanner as a franchisor, franchisee and franchise development manager, and Kelley as a creative franchise marketing director. Tanner has

been nominated to the [International Franchise Association](#) Hall of Fame and was recently named to the Advisory Board of [Franchise Source Brands International](#), a multi-brand business coaching franchisor.

About Tanner Franchise Group, Inc.

The Tanner Franchise Group, Inc., is a boutique franchise consulting firm that specializes in helping franchisors increase Franchise Sales, enhance Franchise Development Marketing strategies and tactics, improve consumer and franchise Branding, and design Discovery Days that convert more quality candidates. For more information, visit www.tannerisms.com and www.tannerfranchisegroup.com. Media contact: Greg Tanner at (404) 660-7108 and greg@gregLtanner.com.

About Team Blue Hand Car Wash and Detail

Team Blue was co-founded in 2008 by Jeff Haas and Jason Haas. The car wash industry is projected to reach \$7.7 billion by 2018. Team Blue's goal is to be the first national car wash brand. The company has established a customer-first culture built on TEAM Values, TEAM Support and TEAM Pride—The TEAM Way. For more information, visit www.teambluefranchise.com. Media contact: Jeff Haas, CEO and Director of Franchise Development, Office: (814) 238-9687 Ext. 701 and jch@teambluefranchise.com.

About Cheeseburger Bobby's

Cheeseburger Bobby's was founded in 2007 by brothers Bobby and Richard Stoll. There are nine restaurants open in north Georgia—one corporate location and eight franchised stores. Cheeseburger Bobby's is positioned as a fast casual gourmet burger concept focused on serving American nostalgic fare: made to order fresh and as often as possible, with local ingredients. The franchise restaurant chain is known for its "Million Ways to Make a Burger Bar," fresh-cut French fries and indulgent frozen custard desserts. For more information, visit www.cheeseburgerbobbys.com. Media contact: Bobby Stoll, Co-Founder, (770) 218-9962 and bob@cheeseburgerbobbys.com.

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